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SMS TRANSLATION

2018 COMPANY PROFILE

NEWSTAR LAND
NGÔI SAO MỚI

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TRUST MAKES BRAND

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OPEN LETTER

From Chairman of Board of Directors
Newstarland Real Estate Trading
Development Company Limited

We are the Board of Directors and all staff members of both Newstarland Real Estate Trading Development Company Limited and New Star Real Estate Company Limited and we would like to express our warmest greetings and sincerest thanks to all customers and business partners who have trusted, supported and cooperated with us in our real estate consulting activities over the past few years.

Newstarland - Ngoi Sao Moi is our official brand in all business transactions related to the distribution of grand projects such as Vinpearl Villas & Condotel, Vinhomes Thang Long, Vinhomes Metropolis, D'.Capitale, Vinhomes Central Park, Vinhomes Golden River, Vinhomes Times City, Vinhomes Riverside, Vinhomes Riverside - The Harmony, Vinhomes Royal City, Vinhomes Dragon Bay. Thanks to the highly experienced managers and effective core teams who have worked closely with VinGroup subsidiaries since 2010,

Newstarland has developed its workforce extensively in consultancy and customer service, with over 800 professionals now distributing various projects in major cities and provinces all over Vietnam such as Hanoi, Ho Chi Minh City, Da Nang, Nha Trang, Phu Quoc, Bac Ninh, Bac Giang, Hai Phong, Thai Binh, Hai Duong, Hung Yen, Nghe An, Ha Tinh and Quang Binh

As one of very few companies utilizing the new customer-based profit-optimizing model in real estate business, Newstarland - Ngoi Sao Moi has become a prestige band, evidenced in its local distribution of major VinGroup projects in Vietnam.

We are committed to sustainable development, with a view to maintaining the leading position in the market and in our customers' opinions of our product and service quality.

We hope to continue working with our customers and partners in new major projects, new investment opportunities and new high-quality life experiences.

Nguyen Thi Thu Huyen

NEWSTARLAND REAL ESTATE TRADING DEVELOPMENT COMPANY LIMITED

NEW STAR REAL ESTATE COMPANY LIMITED

FOUNDERS

Ms. Nguyen Thi Thu Huyen
CEO
Phone: 0917 032 888
Email: huyenntt.ceo@newstarland.com

Ms. Vu Thi Phuong
Managing Director
Phone: 0946 355 655
Email: phuongvt.ceo@newstarland.com

OFFICES

Hanoi: **First Floor, Building D, Vinaconex 1, 289A Khuat Duy Tien, Thanh Xuan district, Hanoi**
L2 - R4 Vinhomes Royal City, 72A Nguyen Trai, Thanh Xuan district, Hanoi
Second Floor, Vincom Long Bien Commercial Complex, Vinhomes Riverside, Hanoi

Thanh Hoa: **Viettel Building, Dong Huong, Thanh Hoa city, Thanh Hoa province**

FIELD OF BUSINESS

Distributing real estate projects of VinGroup Corporation

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HISTORY OF DEVELOPMENT

800+
SERVICE PROFESSIONALS

10
BRANCHES
ALL OVER VIETNAM

5 YEAR

NEWSTAR LAND
NGÔI SAO MỚI

Founded in 2013...

2013

Worked as one of the official distributors of major VinGroup projects such as Vinhomes Times City, Vinhomes Royal City, Vinhomes Metropolis, Vinpearl Villas & Condotel and many more

2015

Thrived in HCMC's real estate market as the official distributor of two major projects - Vinhomes Central Park and Vinhomes Golden River.

2016

Newstarland was the exclusive distributor of Vinpearl Golf Land Re- sort & Villas, and one of the official distributors of new projects by VinGroup.

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OF DEVELOPMENT

2013
5 EMPLOYEES
1 OFFICE

2016
350 EMPLOYEES
3 OFFICES

2018
800 EMPLOYEES
7 OFFICES

Trust makes brand

With the motto “Trust makes brand”, Newstarland - Ngoi Sao Moi is committed to building long-lasting relationships with customers through its profound knowledge of real estate markets, excellent reputation in the field of business and first-rate professionalism in customer service.

We aim to develop a strong workforce of well-trained, highly-experienced business officers to achieve the highest sales in all ongoing projects.

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AWARDS

NEWSTARLAND – BREAKTHROUGH AGENCY (2016)

ASEAN'S TOP-QUALITY PRODUCTS AND SERVICES (JUNE 2017)

"Vietnam – Myanmar cooperation and development" program

BEST REAL ESTATE BROKER IN HANOI 2017

Honored by

Dot Property Vietnam Awards

TOP 10 PRESTIGE BRANDS, QUALITY PRODUCTS AND PROFESSIONAL SERVICES 2017

TOP 10 PRESTIGE BRAND (SEPTEMBER 2017)
APEC Summit 2017

BEST BUSINESS AGENCY
Vinhomes Green Bay (Sep 2017)
D'.Capitale (Jan 2018)

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DISTRIBUTED PRODUCTS

VINHOMES ROYAL CITY
72 NGUYEN TRAI ST., THANH XUAN DISTRICT, HANOI
Miniature Europe in Hanoi

VINHOMES TIMES CITY
458 MINH KHAI ST., HAI BA TRUNG DISTRICT, HANOI
Luxurious life in urban resorts

VINHOMES RIVERSIDE - THE HARMONY
PHUC LOI WARD, LONG BIEN DISTRICT, HANOI
A whole new upper-class lifestyle

VINPEARL VILLAS & CONDOTEL
5-STAR VILLAS & CONDOTEL CHAIN

D'.CAPITALE
TRAN DUY HUNG ST. HANOI
Ideal location for best life quality

VINHOMES THANG LONG
HOAI DUC DISTRICT, HANOI
Urban oasis

VINHOMES CENTRAL PARK
208 NGUYEN HUU CANH, WARD 22, HCMC
Green haven in the heart of the city

VINHOMES GOLDEN RIVER
NO. 2, TON DUC THANG, BEN NGHE, DISTRICT 1, HCMC
Blue flow, gold land

VINHOMES DRAGON BAY
HA LONG BAY, QUANG NINH PROVINCE
Symbol of the trendsetters

VINHOMES METROPOLIS
29 LIEU GIAI ST., BA DINH DISTRICT, HANOI
Enhanced status, revered community

VINHOMES GREEN BAY
Blue flow, gold land

D'. LEROI SOLEIL
Great land of great men

OM MEGA
IMES CITY

ROYAL CITY
VINCOM MEGA MALL

13
COFFEE
new COFFEE

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ACHIEVEMENTS

1 **D'.Capitale**
(Sep 2016 - now)
Sales: 570 houses
Revenues: VND **2000 billion**

2 **Vinhomes Green Bay**
Apartments: 780 houses
Villas: 70 houses
Revenues: VND **1600 billion**

3 **Vinhomes Metropolis**
(Jun 2016 – Sep 2017)
Sales: 340 houses
Revenues: VND **2700 billion**

4 **Vinhomes Riverside - The Harmony**
(Mar 2017 - now)
Sales: 100 houses
Revenues: VND **1500 billion**

5 **Vinpearl Resort & Villas**
(Feb 2015 - now)
Sales: 350 houses
Revenues: VND **6650 billion**

6 **Vinpearl Condotel**
(Mar 2016 – Dec 2016)
Sales: 700 houses
Revenues: VND **1400 billion**

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6

5

1

3

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VINPEARL VILLAS & CONDOTEL ONE-OFF INVESTMENT – LIFETIME RELAXATION

Date: 27 Aug 2016
Venue: Grand Plaza Hotel, Hanoi
Participants: 300 guests

OFFICIAL AGENCY'S PROMOTION EVENT OF VINHOMES METROPOLIS AND M2 BUILDING

Date: 28 Aug 2016
Venue: Daewoo Hotel,
Participants: 500 guests

GOLDEN CHANCES 2016 - VINHOMES – PROFIT-DOUBLING INVESTMENT WITH NEWSTARLAND

Date: 27 Dec 2016
Venue: National Convention Centre, Hanoi
Participants: 1000 guests

LAUCH EVENT OF VINPEARL EMPIRE CONDOTEL

Date: 23 & 31 Jan 2016
Venue: Melia Hotel, Hanoi
Participants: 700 guests

LAUNCH EVENT OF VINHOMES GOLDEN RIVER

Date: 28/5/2016
Venue: VHGR Hall, District 1, HCMC
Participants: 500 guests

SHARING: HOW TO INVEST IN HOLIDAY REAL ESTATE VINPEARL

Date: 2/4/2017
Venue: Fortuna Hotel, Hanoi
Participants: 200 guests

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CHARITABLE ACTIVITIES

CHARITY WORK AT INSTITUTE OF HEMATOLOGY, APRIL 2017

Managers and staff members of Newstarland are always supportive of charity work. It has become a custom that every month Newstarland organizes a charity activity to help those in need, spreading love and volunteering spirit. In April 2017, Newstarland staff presented gifts (e.g. nutritious milk and meals) to patients in the National Institute of Hematology.

CHARITY WORK AT YEN HOA AGENT ORANGE VICTIM ASSOCIATION

In the afternoon of 27 April, 2017, Newstarland organized a charitable activity in the theme of "Tribute to veterans who suffer from Agent Orange". This is the first event in an ongoing series of charitable work, which aims at long-term and high-impact corporate social responsibility by Newstarland. The active participation of managers and staff members alike has brought initial success of the activities. Newstarland donated VND11,600,000 to the Yen Hoa Agent Orange Victim Association, and presented 34 gifts from the Business Department to many veterans.

DEVELOPMENT STRATEGIES

Maintain the leading position among distributors of VinGroup real estate projects for all classes of targeted customers and in all domestic markets.

Continue developing partnership with other distributors of VinGroup real estate projects, and promote cooperation within Newstarland Alliance to ensure abundant resources for business activities in response to the ever-changing real estate market.

Extend cooperation with foreign real estate consulting organizations.

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NEWSTAR EDU

Help you to write your future

HUMAN RESOURCES TRAINING

Newstarland pays special attention to professional training. This is part of the HR development and expansion plan Newstarland as well as its partners and associates. By the end of October 2017, Newstarland officially launched the brand NewstarEdu

NewstarEdu was established with the mission of providing companies with highly-trained human resources for real estate sales, meeting the strict requirements of the real estate market.

All NewstarEdu-educated trainees are guaranteed job positions in real estate companies within NewstarEdu's corporate network. This will be a stepping stone for the trainees to further their career path in the future.

FEATURED EVENTS

Skill-based specialist training PTI (Jul 2017)

Specialist training for managerial staff (Jul 2017)

BTB training (Apr 2017)

Skill-based training for Vinhomes Star City salespeople (May 2018)

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SPECIAL TRAINING

NEWSTAR EDU

KHÓA HỌC

SUPER SALES

"TIẾP LỬA" CHO CÁC CHIẾN BINH

CỦA NEWSTARLAND

Đào tạo trực tiếp bởi CEO

Nguyễn Thị Thu Huyền

THỜI GIAN

18h00, các ngày 5-6-7/1/2018

ĐỊA ĐIỂM

VP Vinaconex 1, 289 A Khuất Duy Tiến, Thanh Xuân, Hà Nội

Đăng ký ngay Ms Trang: **097 195 8877** Email trangnt@newstarland.com

NEWSTARREDU
KHÓA HỌC
MARKETING ONLINE
VŨ KHÍ SẮC BÉN CHO SALE BĐS
THỜI GIAN
18h00 – 20h30,
thứ 4 hàng tuần
ĐỊA ĐIỂM
VP Vinaconex 1,
289A Khuất Duy Tiến,
Thanh Xuân, Hà Nội
Khóa học Marketing Online từ cơ bản đến chuyên sâu dành riêng cho sales Newstarland, học và thực hành ngay tại lớp. Đội ngũ Marketing của Newstarland trực tiếp đứng lớp

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NEWSTARTOURIST

PLEASURE TOURISM

Understanding the increasing demand for tourism, in order to help more and more people get the opportunity to stay in quality resorts, VinGroup investors are constantly improving facilities at Vinpearl resorts and making Vinpearl a household name in Vietnam.

As a strategic partner in most real estate projects by VinGroup, Newstarland understands the enthusiasm of the investors. In July 2017, Newstarland officially launched Newstartourist as the distributor of Vinpearl resort holiday vouchers, with the mission of connecting investors and customers and offering opportunities to enjoy 5-star holidays at Vinpearl for everyone.

Following the motto "Trust makes brand", Newstartourist is committed to providing professional services in distributing resort holiday vouchers and constantly improving the quality of products and services to bring the maximum benefits to customers, partners and associates. This is the ultimate goal of Newstartourist, thus our commitment and efforts are to serve our best to travelers on every journey and create excellent values.

Newstartourist started out as a distributor of Vinpearl Resort vouchers to the public. However, over the years, it has developed strongly in terms of organization, scale and scope, making Newstartourist a trusted brand who can collaborate well with domestic and international travel companies to bring the best holiday packages to customers.

At Newstartourist, travel is not only a journey of discovery but also a journey of sharing. It boasts unrivaled strengths of a prestige brand, bringing great pleasure and added values to all customers.

SMS

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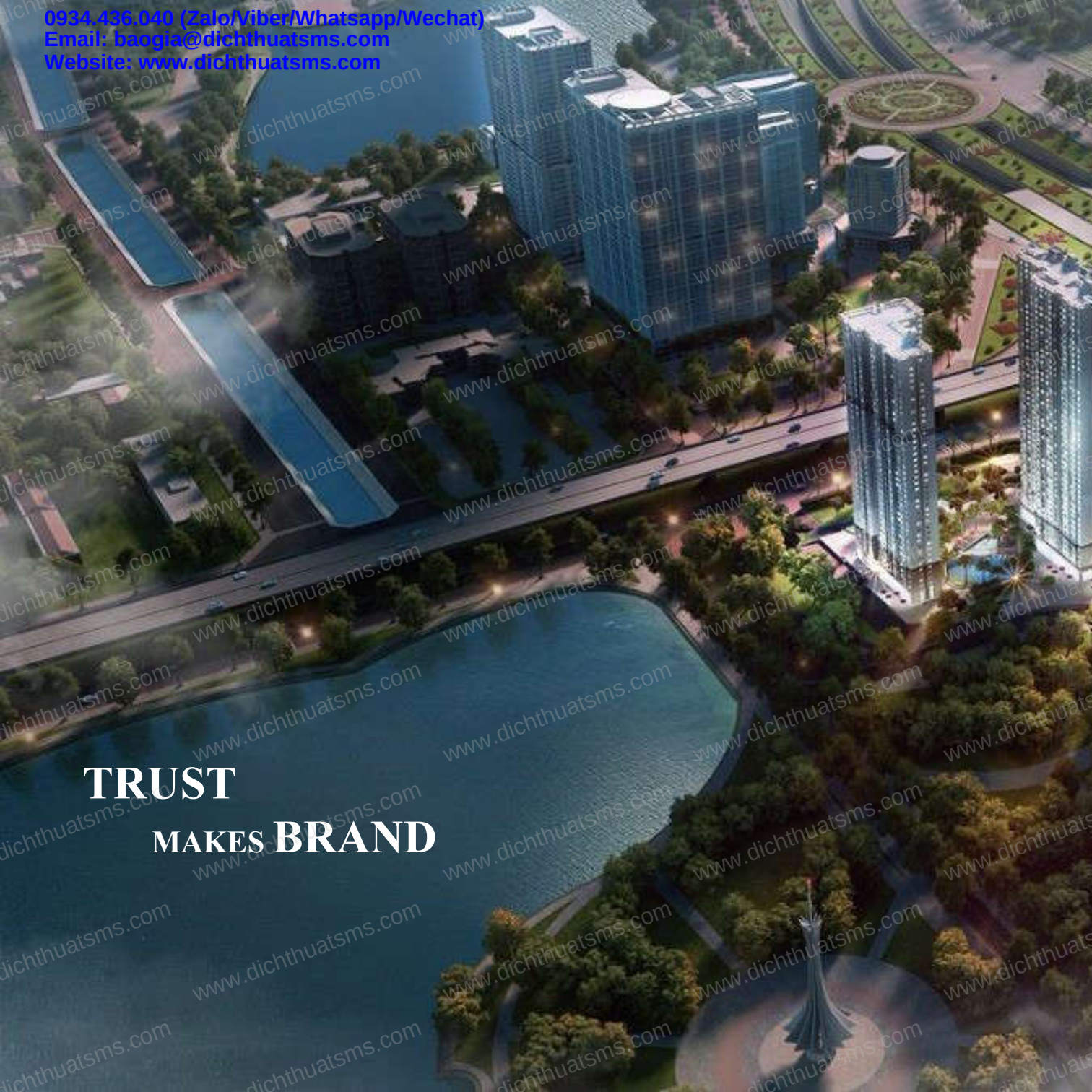

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